



ANASTASIA SYMEONIDOU

WORK EXPERIENCE

DIGITAL ROTATIONAL ASSOCIATE

Pfizer Digital (JULY 2022 - PRESENT) THESSALONIKI, GREECE

Rotational Program at Pfizer Digital for recent college graduates

- Gain experience and skills
- Rotate through various positions every six months
- Total duration of 24 months
- Objective: expedite development of expertise and knowledge
- Exposure to different roles within Pfizer Digital

I focused my rotations on project management and Scrum Master roles

JUNIOR PROJECT MANAGER

ARX.NET (DECEMBER 2020 - JULY 2022) THESSALONIKI, GREECE

Jr IT Project Manager Specialized in Augmented Reality, Virtual Reality, Mixed Reality, and 3D projects:

- Ensure quality of solution (in line with requirements set).
- Deliver project on time, in full, in budget.
- Manage design principles, business requirements, and project scope.
- Create project plans & monitor project plan execution.
- Manage project risks, issues, and dependencies.
- Manage project resources (Lead the project team).

SOCIAL MEDIA AND EVENT MANAGEMENT INTERN

ERASMUSLAND (APRIL 2021-SEP 2021) NAPLES, ITALY

- Social media
 - Social Media campaigns
 - Check and analyze data
 - Create social media content
- Event management:
 - Estimate costs for the event
 - Propose a budget for the event
 - Promote the event through various channels
 - Create reports to report back to management

EDUCATION

Bachelor of Business Administration- BBA

UNIVERSITY OF WESTERN MACEDONIA (2016-2021)

Classes: digital marketing, e-commerce, project management, human resources, economics, and statistics

Thesis: Business plan: An idea for the devotional of alternative tourism in Greece

Master in Information Systems

UNIVERSITY OF MACEDONIA (2022- PRESENT)

Classes: information systems, computer networks, application design and development, databases, and information systems analysis and design

Thesis: A business model designed to revolutionize the promotion of work in Stavroupoli's tobacco shops through a cutting-edge digital application. I leverage this expertise and explore collaborative opportunities at the nexus of technology and business.

HOW TO REACH ME

Mobile Phone: +306976661122

Email: simeanastasia@gmail.com

Home Address: Thessaloniki, Greece

SKILLS

Creative spirit
 Reliable and professional
 Organized
 Time management
 Team player
 Fast learner
 Motivated

LANGUAGES

English: Limited Professional working

Greek: Native

VOLUNTEER EXPERIENCE

MARKETING COORDINATOR

Mindspace NPO (Jul2020- Present)

-Accountable for the overall performance of the marketing team
 -Delegated Task
 -Train new volunteers
 -Setting goals
 -Analyzing social media data and rebranded campaign

Board of the Members

FTogether Network (May 2022 - Present)

I've been dedicated to cultivating a community with a vision. Our mission revolves around fostering a vibrant COMMUNITY that prioritizes professional networking, personal development, and the interconnectedness of Thessaloniki's citizens. Excited about the journey and the positive impact we're creating together.