

# AKOUSSAH KAKOU

# MAWUENA

## MARKETING MANAGER

### SUMMARY

Passionate and energetic professional worker with experience in the hospitality and financial sectors

### CONTACT

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### PROFILE

I am an experienced marketing manager seeking for a full-time or a part-time position in the field of marketing and customer management, where I can apply my knowledge and skills for continuous improvement.

### EXPERIENCE

#### WORKER

ADVISOR SERVICES PACK, GREECE | MARCH 2016 - SEPTEMBER 2018

- Put ticket on the boxes
- Collection of the boxes
- Loading or unloading trucks
- All manual work

#### CREDIT MANAGER

FECECAV MICROFINANCE INSTITUTION, TOGO | MARCH 2016 - SEPTEMBER 2018

- Analysed credit applications
- Customer management
- Marketing of financial products

#### SALES ASSISTANT

FAN MILK, TOGO | APRIL 14 - FEBRUARY 16

- Wrote and sent quotes to customers
- constant relationship with clients
- Updating customer databases and sales statistic
- Prepared the commercial offers

### EDUCATION

#### BACHELOR OF MARKETING AND STRATEGY

UNIVERSITY OF LOME, TOGO | 2013 - 2017

### SKILLS

- Customer management
- Market research
- Web marketing
- Direct marketing
- Ecommerce
- Conflict management
- Entrepreneurship

### SEMINARS

ODYSSEA ORGANISATION, GREECE | MARCH - APRIL 2021

- E-commerce
- Soft skills

SOCIAL HACKERS ACADEMY | JANUARY - FEBRUARY 2020

- Basic computer skills

### LANGUAGES

- French - fluent
- English - intermediate
- Greek - beginner